

TODAY'S MANUFACTURED HOMES-QUALITY BUILT FOR A LIFETIME

PHOENIX, AZ (November 5, 2008) – Look around your neighborhood and see if you can distinguish between which homes are site-built and which ones are today's manufactured homes. Today's manufactured homes can be found everywhere, or more accurately, they can be hard to find. Appearance-wise, today's manufactured homes perfectly complement any existing neighborhood with its architectural features and choice of color, quality construction and building materials. Often, you may not even recognize a manufactured home - so close is it in design and structure to its site-built counterpart, including 2 X 6" exterior walls. The main difference is that this home was constructed off-site, under controlled factory conditions, using the same quality materials that would be used for a site-built home.

Today's modern manufactured homes are built in accordance with the strict construction and safety standards of the Federal Building Code administered and enforced by the U.S. Department of Housing and Urban Development. There is no comparison with the "mobile homes" of yesterday. The HUD Code sets quality standards for heating, plumbing, air conditioning, thermal and electrical systems, structural design, construction, transportation, energy efficiency and fire safety. For all of these reasons, the many benefits of today's manufactured homes are being recognized by consumers, builder-developers, and public officials alike. More people realize that manufactured housing can provide them with the best housing value and quality. With continued advances in technology and public acceptance, manufactured housing is positioned to be a major provider of quality housing in the 21st century.

Thanks to sophisticated production processes and the demands of the consumer, quality manufactured homes have become a model of efficiency, cost effectiveness, and innovative design options. Innovations in design and technology give these modern manufactured homes the appearance necessary to integrate seamlessly with most neighborhoods. With the wide variety of available floorplans, architectural styles and custom options, they are able to easily fit into urban and suburban neighborhoods.

Another advantage of quality manufactured housing is that the homes include the modern amenities at prices the average family can afford, as well as delivering the quality and design innovations desired by today's consumers. The home includes all the conveniences and comforts of a site-built home, combined with the strict quality-controlled environment of factory construction, at a cost savings of thousands of dollars compared to a site-built home. With manufactured housing, the average home buyer can still afford a quality built, comfortable, energy efficient, and secure new home of their own without sacrificing the amenities. With an average per-square foot cost ranging from 10 to 35 percent less than site-built homes, depending on geographic region, today's Manufactured Homes provide homebuyers with the best value to be found in the housing marketplace.

By working together with state and local officials, members of the manufactured housing industry are helping to improve the appearance of urban and suburban neighborhoods, while at the same time offering the consumer a quality-built cost effective housing option, literally in their own backyard.

The Arizona Housing Association is dedicated to increasing home ownership opportunities in Arizona by focusing on image improvement, zoning equality and customer satisfaction. Its membership includes Manufacturers, Retailers, Developers, Lenders, Contractors/Installers, Suppliers, and Brokers of Pre-Owned Homes. AHA has a legislative and regulatory program

designed to protect and promote the interests of the industry. It also conducts educational programs designed to address members' needs and industry issues.

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