

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Arizona Housing Association Kicks-Off National Manufactured Housing Week

PHOENIX, AZ – June 14, 2010 – The Arizona Housing Association (AHA) kicks-off the start of the national *Manufactured Housing Week* as part of *National Homeownership Month*. Congress designated the third week of June as *Manufactured Housing Week* in recognition of the important role manufactured housing plays in meeting the housing needs of all Americans.

At homeownership fairs and other events planned across the country throughout this week, manufactured and modular housing companies including AHA members will reach-out to potential homebuyers, decision makers and opinion leaders to provide them with information on the quality and efficiency of manufactured homes. They will also discuss the role homeownership plays in helping families build wealth and strengthen their communities.

“Owning a home is the American Dream, and this week we’re celebrating this dream,” said Ken Anderson, Association President. “Manufactured homes are a high quality and affordable option for millions of Americans. In fact over 18 million people in the United States, representing all segments of our diverse population, live in manufactured homes.”

Despite the current housing downturn, homeownership is still the largest wealth builder in the country. Our industry recognizes the important role that manufactured homes play in helping to increase the number of people that own their own homes. And, we are committed to continuing to create homeownership opportunities for all Americans. For more information visit our website at www.azhousing.org.

The Arizona Housing Association is dedicated to increasing home ownership opportunities in Arizona by focusing on image improvement, zoning equality and customer satisfaction. Its membership includes Manufacturers, Retailers, Developers, Lenders, Contractors/Installers, Suppliers, and Brokers of Pre-Owned Homes. AHA has a legislative and regulatory program designed to protect and promote the interests of the industry. It also conducts educational programs designed to address members' needs and industry issues.

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