

Today's Manufactured Home is an Energy Efficient Home

PHOENIX, AZ (November 4, 2008) – The first question you will ask yourself is...“is this a manufactured home?” Today's manufactured home is no different from any other home, except it has been built off-site, usually in a controlled factory environment. As you approach the industry's latest models, one thing catches your eye: an energy efficiency label.

Each manufacturer may have a different label; but one that stands out is the Energy Star designation. The Environmental Protection Agency (EPA) created the Energy Star logo as the symbol for energy efficiency because of the direct link between wasted energy and air pollution. Manufacturers and builders voluntarily display the logo on products and new homes that meet or exceed high quality and energy efficiency guidelines. Some of these everyday products include heaters, air conditioning units, household appliances, residential light fixtures, and new homes. The Manufactured Home industry is proud to have this designation affixed to its quality homes.

By implementing these standards into the construction of today's manufactured home, consumers and builders alike can reap the benefits of quality energy efficient housing solutions, further emphasizing a manufactured home is not any different when it comes to energy efficiency. Manufacturers who utilize quality energy efficient light fixtures and appliances show that they are doing their part to help preserve and protect our precious natural resources, while offering the consumer significant savings on their utility bills. Combined with an almost 30 percent savings on heating, cooling and hot water, manufacturers make it possible for the consumer to afford more home.

Another advantage of today's quality energy efficient manufactured home is the tight construction that helps reduce levels of indoor pollutants, such as dust, mold, carbon monoxide, radon gas and pollen. Proper ventilation helps prevent the accumulation of unhealthy air and humidity within the home. Tight construction also means lower maintenance is required, and the more money the consumer saves.

Energy experts agree that quality energy efficient homes are the *only* home choice today. Energy efficient windows not only minimize heating and cooling loss, they also help protect the interior and contents from sun fading. With less energy loss, heating and cooling equipment performs more efficiently, maximizing its life span. The temperature inside is also more easily controlled and maintained. Noise levels from outside sources are reduced to comfortable levels.

Manufactured Homes are factory-built with quality construction that offers you a variety of custom options, including 2 X 6" exterior wall construction, to let you tailor your new home to your own lifestyle. Today's manufactured homes are designed for you and built for a lifetime.

Look for an energy efficiency rating or label on your next manufactured home. Don't settle for anything less, because in the end, energy efficiency saves money.

The Arizona Housing Association is dedicated to increasing home ownership opportunities in Arizona by focusing on image improvement, zoning equality and customer satisfaction. Its membership includes Manufacturers, Retailers, Developers, Lenders, Contractors/Installers,

Suppliers, and Brokers of Pre-Owned Homes. AHA has a legislative and regulatory program designed to protect and promote the interests of the industry. It also conducts educational programs designed to address members' needs and industry issues.

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