

PRESS RELEASE

For Immediate Release
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Arizona Housing Association Expands with White Mountain Chapter

PHOENIX, AZ (July 31, 2010) – The Arizona Housing Association (AHA) is pleased to announce the addition of a new Chapter in the White Mountains of Arizona. This new Chapter increases the manufactured housing industry’s statewide presence and covers all of Navajo County, including Show Low, Snowflake, Taylor, and Pinetop/Lakeside.

“The addition of this new Chapter in the White Mountains is testimony that this area is truly our market, with more families choosing to live in rural areas - it’s perfect for our homes, as well as manufactured homes that resemble log cabins, which make perfect second or vacation homes,” said Ken Anderson, AHA President. He continued, “We welcome this Chapter and its members with open arms and look forward to working closely with them to help our industry grow.”

Inaugural Chapter officers include President Mark Coble of Quality Home Center in Show Low, and Treasurer Tina Baldwin of Silver Springs Homes in Snowflake, along with several additional member companies.

The Chapter’s first meeting is tentatively scheduled for August.

For more information, please visit www.azhousing.org.

About the Arizona Housing Association

The Arizona Housing Association is dedicated to increasing home ownership opportunities in Arizona by focusing on image improvement, zoning equality and customer satisfaction. Its membership includes Manufacturers, Retailers, Developers, Lenders, Contractors/Installers, Suppliers, and Brokers of Pre-Owned Homes. AHA has a legislative and regulatory program designed to protect and promote the interests of the manufactured housing industry. It also conducts educational programs designed to address members' needs and industry issues.

NOTE: The President of AHA is Ken Anderson and is available for questions, clarifications, interviews and as a resource for information. His phone number is 480-456-6530.

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